

TalkToData

Go beyond reading numbers. Reason with data.

Explore what changed, compare patterns and question why.
TalkToData connects verified calculations with context,
making evidence, assumptions and limits clear.



• Compare

• Question

• Understand

Verified calculations. Transparent reasoning.

A **A business question**
"Revenue fell. What changed,
and what should we investigate?"



Compare. Question. Explain.
Check segments and time periods.
Separate evidence from hypotheses.

B **A reasoned next step**
What the data supports.
What to investigate next.

Start with one business question and one agreed dataset.

Scope a workshop →