Let's do the first step together

MAX, THE CONVERSATIONAL AI

overmind.one
Ethical AI Solutions for Businesses

Welcome to **Max** – the ubiquitous AI voice of your university

He scales seamlessly

24/7

In 25 languages

He talks

He performs tasks

He integrates in CRMs

Backed by:

BENCHMARK   HubSpot

Where **Max** may appear

Website

Let Max call back and answer all questions while finding out the best solutions for potential students

Social Media Campaigns

Create outstanding campaigns where Max calls back and delivers great insights for students

University student office

Be available for students to resolve issues or book meetings with admin staff

Educational fairs

Engage Max interactively during educational fairs to avoid peak issues

Which duties **Max** performs

He talks

Max doesn't just talk, he has a conversation with students about their challenges

He routs

If necessary, Max routs his call to someone else or offers call backs

He books appointments

Max listens and books appointments directly to calendars or CRM environments

He sends emails, Whatsapps or SMS

If required, Max can send emails, SMS or Whatsapps straight after the call to deliver needed information

What **Max** informs about

Studies

Let Max explain studies in details breaking it down to semesters and courses

Teaching staff

Max promotes the extraordinary quality of the teaching staff, including bio and published literature

Admission criteria

Max breaks down the admission criteria and potential steps to fulfill them

Job chances

Max supports the studies' purposes and elaborates on the potential job perspectives

Which challenges **Max** faces

GDPR

Max complies with all GDPR or data privacy laws stated for inbound or consented outbound calls

Local phone numbers

Max calls from local numbers to avoid any trust and confidence issues

Real-time response (latency)

Max is the personified conversational AI and offers low latency for answers

Scalability

Max allows for immediate availability to handle (unexpected) peak times

When **Max** could be available

Language

Max speaks major languages (EN, ES, FR, DE) perfectly, 20 more languages are available within a week

Integration

Max integrates himself in major CRMs like Hubspot, Salesforce and Pipeliner within a week, as well as in WhatsApp and SMS

Training

Max needs content (manuals, websites, voice recordings and other) that can be digested within a week

So, when is Max available?

Max can be available in 2-3 weeks after a contract is signed

But there is more…

Max opens the door to your data future

Data enrichment

Max provides 50%-100% more actionable insights even with real-time analysis

Self-improving

Max learns from his conversations as well as from outside feedback

A/B testing

Max puts his conversations constantly to the test and allows for A/B testing

ROI

Max delivers return on investment on the spot by saving costs and increasing sales rate

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Hire **Max** today

max@overmind.one

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